

Cass County Fair Association



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Dear Prospective Cass County Fair Sponsor:

The Cass County Fair has several sponsor opportunities we would like to share with you



GOLF CART SPONSOR
Dave Bratton/ Director



GROUND'S ENTERTAINMENT
Nicks Kids



GRANDSTAND
Super Kickers Rodeo

DIRECTOR'S CARTS: These carts are used to get around by our fair directors for fair business as well as assist others who may need a ride to get to a certain location; the cost to sponsor a cart is \$250.00 per cart for the week and entitles you to put a sign with your logo on the cart. If you have a favorite director and would like to sponsor a specific cart we could add your business sign to their cart. This sponsorship provides all week advertising at a very reasonable price. Going along with the Director's carts we also provide **SHUTTLE'S** for our fair goers and handicap patrons. The sponsorship for a Shuttle is \$500 for the week. A large sign with your business logo is placed on top of the Shuttle. The Shuttles get a lot of exposure for your business the week of the fair.

GROUND'S ENTERTAINMENT: Grounds Entertainment is free entertainment to our fair patrons and their families. We have 3 grounds entertainment acts each year and they perform 3 times each day. The sponsorship for these acts start at \$500.00 and up. You will receive 20% return in show, ride or gate admission tickets, and advertising (sign).
2021 Grounds Entertainments are: NICKS KIDS SHOW, BRAD BODARY/STROLLING ACT/ ELEPHANT SHOW & RIDES

GRANDSTAND ENTERTAINMENT: - We have entertainment nightly beginning at 7:00 pm. The sponsorship for these shows begins at \$500 and up and you would receive 20% return in ride, show, or admission tickets along with advertising. These shows consist of

SUNDAY- Street Legal Pick Up and Truck Pulls
MONDAY- Super Kickers Rodeo
TUESDAY- NTPA Tractor Pulls
WEDNESDAY- Off Road Demo Derby

THURSDAY- Demo Derby
FRIDAY- SJO Motor Cross Racing
SATURDAY- Monster Trucks

DAY SPONSOR- Day Sponsor starts at \$5,000.00 and up. The day sponsor will pick a specific day of our fair and sponsor that day. The sponsor will receive recognition by having a 45' x 95' banner with their business name at our main gate for that day as well as your business name placed in our 35,000 brochures, you will be recognized on our website, and you will receive 20% of your sponsorship in our fair tickets for shows, rides, and entry tickets (of your choice) New this year !!!! We will have an area by the show arena for our day sponsors to set up a display for there business.
NEW THIS YEAR—Frontline Friday/ a day to honor our medical hero's.

MONDAY—VETERAN'S DAY
THURSDAY—SENIOR DAY / HANDICAPLE DAY

TUESDAY—KIDDIES DAY
FRIDAY—FRONTLINE FRIDAY

WEDNESDAY—LAW ENFORCEMENT DAY
SATURDAY— FAMILY DAY

These are just a few of the many ways to sponsor at the Cass County Fair. We also have Trophy Sponsorship, Book Advertising, Family Day, Building Projects just to name a few. We are also 501C3. Please do not hesitate to call or email for more information

2021 CASS COUNTY FAIR DATES- AUGUST 1ST – 7TH

THIS INSTITUTION IS AN EQUAL OPPORTUNITY PROVIDER